

frontline

DOING GOOD... giddyup

As a financial advisor for Morgan Stanley, **Sue Springsteen**, 46, of Downingtown, has had a lot of experience in finding creative ways to get the most out of peoples' money. An accomplished dressage rider, she also knows how to get the most out of a horse. Now Springsteen is using skills to raise funds for at-risk kids who are seeking college educations. The fee she charges for one hour of riding instructions on her horse Cidor each week goes to Chester County Futures, which, along with providing enrichment programs and mentoring, provides scholarships to eligible students in the Oxford, Phoenixville, Coatesville and Kennett Square school districts. "Raising money is the hardest part, says president Jeremy Allen. "Every year we need \$500,000 to get the necessary funds for these kids. Setting up a scholarship in Cidor's name is one more way for us to reach more kids." About 140 high school and college students — many the first in their families to receive a secondary education — currently receive support from CCF, which achieved a 100 percent graduation rate this year. "This program thrives because the parents really buy into it, : Springsteen says. "If the parents aren't behind it, the chances of failure go up." Springsteen also plans to use Cidor to endorse equine products in exchange fro donations to the scholarship fund.



Courtesy Debbie Allen

2005 Coatesville Area High graduate, Tekia Campbell, (left) accepts the 2005-2006 Cidor Scholarship award from scholarship founder and Chester County Futures Board member Susan Springsteen, her horse Cidor, and Jeremy C. Allen, CCF Board Chairman.

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