



**ETOWN EDGE
CERTIFICATE CATALOG**

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Etown Edge Certificates

Agile Project Management

- **Agile Project Management (ACE Credit ®)**

Price: \$779

- Introduction to Agile
- Principles of Scrum
- Integrating Agile into a Waterfall Environment
- Challenges for Agile Teams
- Agile Project Management Introduction Course (ACE Credit®)
- Agile Project Management Final Exam (ACE Credit®)

- **Certificate in Agile Project Management**

Price: \$339

- Introduction to Agile
- Integrating Agile into a Waterfall Environment
- Challenges for Agile Teams

Banking

- **CFTEA: Online Certified Modern Banking Representative Certificate**

Price: \$559

- Fighting Fraud
- Banking Today
- Legal Foundations in Banking
- Quality Service
- Certified Modern Banking Representative Exam

Change Management

- **Certificate in Managing Change and Resolving Conflict**

Price: \$699

- Leading and Managing Change
- Handling Difficult Employee Behavior
- Communicating Collaboratively
- Handling Workplace Conflict
- Emotional Intelligence for Managers
- Negotiations: Resolving Disputes
- Introduction to Managing Change and Resolving Conflict

Communication

- **Certificate in Business Communications**

Price: \$339

- Effective Business Writing
- Effective Presentations
- Effective Public Speaking
- Communicating Collaboratively
- Effective Emails, Memos, and Letters

- **Certificate in Copyediting**

Price: \$229

- Troubleshooting Your Writing
- Better Proofreading and Copyediting
- Advanced Grammar

Computer Applications

- **Certificate in Computer Skills for the Office**

Price: \$339

- PowerPoint for Business
- Excel Basics
- Visual PowerPoint
- Excel Tips & Tricks
- Excel Advanced Skills
- Microsoft Word Basics

Creativity and Innovation

- **Certificate in Creativity and Innovation**

Price: \$279

- Introduction to Critical Thinking
- Personal Creativity
- Creativity in Teams and Organizations
- Innovation in Teams and Organizations

Cybersecurity & CISSP

- **Certificate in Cybersecurity**

Price: \$559

- Security and Risk Management
- Asset Security
- Security Architecture and Engineering
- Communication and Network Security
- Identity and Access Management

- Security Assessment and Testing
- Security Operations
- Software Development Security
- **Real-World Cloud Cybersecurity Scenarios**
Price: \$369
 - Cloud Data Security
 - Cloud Infrastructure and Platform Security
 - Cloud Operations Security
 - A Manager’s Guide to Cloud Computing and Cybersecurity
 - Application Development for Cloud Computing
- **Real-World Cybersecurity Scenarios**
Price: \$449
 - Network Security Scenarios
 - Cryptography Scenarios
 - Compliance and Operational Security Scenarios
 - Threats and Vulnerabilities Scenarios
 - Application, Data, and Host Security Scenarios
 - Access Control and Identity Management Scenarios

Data Analytics

- **Certificate in Data Analytics**
Price: \$449
 - Statistical Process Control
 - Data Analysis in the Real World
 - Data Analysis for Improving Organizational Performance
 - Introduction to Data Analysis
 - Tools of Data Analysis
 - Statistics as a Managerial Tool

Design

- **AIGA Professional Design Certificate (ACE Credit®)**
Price: \$999
 - AIGA Business for Designers
 - AIGA Design Foundations
 - AIGA Law for Designers
 - AIGA Standards of Professional Practice
 - AIGA Professional Design Certification – ACE Credit® Introduction Course
 - AIGA Professional Design Certification – ACE Credit® Exam

- **AIGA Professional Design Certification**

Price: \$889

- AIGA Business for Designers
- AIGA Design Foundations
- AIGA Law for Designers
- AIGA Standards of Professional Practice

Entrepreneurship

- **Certificate in Entrepreneurship**

Price: \$669

- Accounting and Finance for Entrepreneurs
- Introduction to Entrepreneurship
- Business Law for Entrepreneurs
- Strategic Marketing for Entrepreneurs
- Leadership and Management for Entrepreneurs

- **Entrepreneurship (ACE Credit®)**

Price: \$779

- Accounting and Finance for Entrepreneurs
- Introduction to Entrepreneurship
- Business Law for Entrepreneurs
- Strategic Marketing for Entrepreneurs
- Leadership and Management for Entrepreneurs
- Entrepreneurship Introduction Course (ACE Credit®)
- Entrepreneurship Final Exam (ACE Credit®)

Finance

- **Certificate in Finance Essentials**

Price: \$449

- How to read a financial statement
- Introduction to Finance
- Introduction to Business Statistics
- Financial Planning and Control
- Time Value of Money and Risk
- Understanding and Managing Budgets

HR Management

- **Certificate in Human Resource Management**

Price: \$449

- Compensation and Benefits
- Employee Selection
- Performance Management

- Equal Employment Opportunity
 - Talent Management and Career Development
 - Introduction to Human Resource Management
 - Data and Human Resource Management
- **HRCI: Certificate in D&I in HR Management – Assessment, Inclusion, and Retention**
Price: \$269
 - Assessing Diversity and Inclusion
 - Hiring and Retaining Diverse Talent
 - Fostering an Inclusive Culture
- **HRCI: Certificate in D&I in HR Management – Culture, Engagement, and Leadership**
Price: \$269
 - Aspects of an Inclusive Culture
 - Inclusive HR Leadership
 - Inclusive Engagement and Development
- **HRCI: Certificate in Diversity and Inclusion in HR Management – Bundle**
Price: \$499
 - Assessing Diversity and Inclusion
 - Hiring and Retaining Diverse Talent
 - Fostering an Inclusive Culture
 - Aspects of an Inclusive Culture
 - Inclusive HR Leadership
 - Inclusive Engagement and Development
- **HRCI: Certificate in Managing the Hybrid Workforce**
Price: \$229
 - Building and Supporting a Remote Workforce
 - The Hybrid Workplace
 - The Modern Office
- **HRCI: HR Ethics Certificate**
Price: \$299
 - HR Ethics Series: Defining Business Ethics
 - HR Ethics Series: Ethical Decision Making
 - HR Ethics Series: Theories of Ethics
 - HR Ethics Series: Capitalism, Inequality, and Justice
 - HR Ethics Series: Corporations and Corporate Social Responsibility
 - HR Ethics Series: Common Ethical Challenges
 - HR Ethics Series: Leadership and Organizational Ethics

- HR Ethics Series: Issues in the Workplace
- HR Ethics Series: Globalization and Ethics
- HR Ethics Series: Building an Ethical Organization

- **HCRI: HR Hot Topics Bundle**
Price: \$299
 - HR Hot Topic: Marijuana and the Workplace
 - HR Hot Topic: Diversity and Inclusion in the Workplace
 - HR Hot Topic: Pay Equity
 - HR Hot Topic: Promoting Employee Well-Being
 - HR Hot Topic: Handling Workplace Violence
 - HR Hot Topic: Buzzworthy Benefits
 - HR Hot Topic: Employee Classification
 - HR Hot Topic: Flexible Work Arrangements
 - HR Hot Topic: Recruiting Multi-Generational Employees
 - HR Hot Topic: The Future of Work

- **HCRI Pro: Benefits – Certificate**
Price: \$339
 - Medical-Related Benefits
 - Retirement Plans
 - Supporting Health and Wellness

- **HCRI Pro: Compensation – Certificate**
Price: \$339
 - Compensation Systems
 - Internal and External Equity
 - Compensation Communication

- **HCRI Pro: Employment Law – Certificate**
Price: \$339
 - Legal Compliance and Ethical Responsibility
 - Employee Grievances
 - Federal Acts and Legal Compliance

- **HCRI Pro: People Analytics – Certificate**
Price: \$339
 - Use of Analytics
 - Recruitment Analytics
 - Analytics that Support the Workforce

- **HCRI Pro: Talent Management – Certificate**
Price: \$339

- Talent Management Systems
- Tools for Strategic Alignment
- Assessing Workforce Needs

- **HR Management (ACE Credit®) Certificate**
Price: \$559
 - Compensation and Benefits
 - Employee Selection
 - Performance Management
 - Equal Employment Opportunity
 - Talent Management and Career Development
 - Introduction to Human Resource Management
 - Data and Human Resource Management
 - HR Management Introduction Course (ACE Credit®)
 - HR Management Final Exam (ACE Credit®)

- **HR Skills® Best Practices Certificate**
Price: \$389
 - HR Skills®: SMART Goals for Performance Evaluation
 - HR Skills®: Communication and HR
 - HR Skills®: Coaching
 - HR Skills®: Handling Difficult Conversations
 - HR Skills®: Progressive Discipline
 - HR Skills®: Leadership and HR
 - HR Skills®: Conflict Resolution
 - HR Skills®: Problem-Solving

- **HR Skills® Fundamentals Certificate**
Price: \$389
 - HR Skills®: The Hiring Process
 - HR Skills®: Exit Interviews
 - HR Skills®: Onboarding
 - HR Skills®: Training and Development
 - HR Skills®: Interviewing
 - HR Skills®: HR Federal Law
 - HR Skills®: Effective Meetings
 - HR Skills®: Interpreting Data

Leadership

- **Certificate in Leadership**

Price: \$229

- Leaders and Work-Life Balance
- Leading and Managing Change
- Leading Teams
- Introduction to Leadership
- Body Language for Leaders

- **Leadership (ACE Credit®) Certificate**

Price: \$449

- Leaders and Work-Life Balance
- Leading and Managing Change
- Leading Teams
- Introduction to Leadership
- Body Language for Leaders
- Leadership Final Exam (ACE Credit®)
- Leadership Introduction Course (ACE Credit®)

Management

- **Certificado de Frontline Manager®**

Precio: \$749

- Frontline Manager®: Equilibrio vida-trabajo
- Frontline Manager®: Mejor comunicación
- Frontline Manager®: Coaching laboral
- Frontline Manager®: Introducción a la supervision
- Frontline Manager®: Estilos de liderazgo
- Frontline Manager®: Cómo navegar por su cultura otranizative
- Frontline Manager®: Disciplina progresiva
- Frontline Manager®: Equipos y grupos
- Frontline Manager®: Gestión del tiempo
- Frontline Manager® Simulation: Liderar al equipo en Dragonfly

- **Certificate in Management Skills**

Price: \$779

- Leading and Managing Change
- Introduction to Negotiations
- Time Management
- Managing People
- Handling Difficult Employee Behavior
- Communicating Collaboratively
- Emotional Intelligence for Managers

- Managing Remote Employees
- Introduction to Management
- HR Fundamentals for Managers

- **Certificate in Negotiation**
Price: \$229
 - Introduction to Negotiations
 - Negotiations: Making Business Deals
 - Negotiations: Resolving Disputes

- **Conflict Management (ACE Credit®) Certificate**
Price: \$669
 - Leading and Managing Change
 - Handling Difficult Employee Behavior
 - Communicating Collaboratively
 - Handling Workplace Conflict
 - Emotional Intelligence for Managers
 - Negotiations: Resolving Disputes
 - Introduction to Managing Change and Resolving Conflict
 - Conflict Management Final Exam (ACE Credit®)
 - Conflict Management Introduction Course (ACE Credit®)

- **Frontline Manager® (ACE Credit®) Certificate**
Price: \$859
 - Frontline Manager®: Introduction to Supervision
 - Frontline Manager®: Coaching
 - Frontline Manager®: Progressive Discipline
 - Frontline Manager®: Time Management
 - Frontline Manager®: Work-Life Balance
 - Frontline Manager®: Better Communication
 - Frontline Manager®: Leadership Styles
 - Frontline Manager®: Teams and Groups
 - Frontline Manager® Simulation: Leading a Team at Dragonfly
 - Frontline Manager® Certification – ACE Credit® Introduction Course
 - Frontline Manager® Certificate – ACE Credit® Final Exam

- **Frontline Manager® Certificate**
Price: \$749
 - Frontline Manager®: Coaching
 - Frontline Manager®: Progressive Discipline
 - Frontline Manager®: Time Management
 - Frontline Manager®: Work-Life Balance
 - Frontline Manager®: Better Communication

- Frontline Manager®: Leadership Styles
 - Frontline Manager®: Teams and Groups
 - Frontline Manager® Simulation: Leading a Team at Dragonfly
 - Frontline Manager®: Navigating Your Organizational Culture
- **Management Skills (ACE Credit®) Certificate**
Price: \$829
 - Leading and Managing Change
 - Introduction to Negotiations
 - Time Management
 - Managing People
 - Handling Difficult Employee Behavior
 - Communicating Collaboratively
 - Emotional Intelligence for Managers
 - Managing Remote Employees
 - HR Fundamentals for Managers
 - Management Skills Final Exam (ACE Credit®)
 - Management Skills Introduction Course (ACE Credit®)

Marketing

- **Certificate in Digital Marketing**
Price: \$619
 - Social Media Marketing
 - Marketing Automation
 - Content Marketing
 - Search Engine Optimization
 - Web Analytics
 - Paid Search (PPC)
 - Conversion Rate Optimization
 - Mobile Marketing
 - Digital Marketing Strategy
- **Digital Marketing (ACE Credit®) Certificate**
Price: \$729
 - Social Media Marketing
 - Marketing Automation
 - Content Marketing
 - Search Engine Optimization
 - Web Analytics
 - Paid Search (PPC)
 - Conversion Rate Optimization
 - Mobile Marketing
 - Digital Marketing Strategy

- Digital Marketing Introduction Course (ACE Credit®)
- Digital Marketing Final Exam (ACE Credit®)
- Google Analytics 4

Nonprofit Management

- **Certificate in Nonprofit Management**

Price: \$779

- Budgeting in a Nonprofit Organization
- How to Read a Nonprofit Financial Statement
- Leadership in a Nonprofit Organization
- Nonprofit Board and Volunteer Development
- Principles of Marketing for Nonprofit Organizations
- Strategy for Nonprofit Organizations
- Capital Campaigns
- Introduction to Grant Writing
- Introduction to Nonprofit Management
- Social Media for Nonprofits
- Fundraising for Nonprofit Organizations

- **Grant Writing Skills Suite**

Price: \$299

- Introduction to Grant Writing
- Advanced Grant Writing

- **Nonprofit Management (ACE Credit®) Certificate**

Price: \$889

- Budgeting in a Nonprofit Organization
- How to Read a Nonprofit Financial Statement
- Leadership in a Nonprofit Organization
- Nonprofit Board and Volunteer Development
- Principles of Marketing for Nonprofit Organizations
- Strategy for Nonprofit Organizations
- Introduction to Grant Writing
- Introduction to Nonprofit Management
- Social Media for Nonprofits
- Fundraising for Nonprofit Organizations
- Nonprofit Management Final Exam (ACE Credit®)
- Nonprofit Management Introduction Course (ACE Credit®)

- **Nonprofit Skills™: Board Fundamentals Certificate**

Price: \$479

- Nonprofit Skills™: Fundraising for Board Members
- Nonprofit Skills™: Public-Facing Communication for Board Members

- Nonprofit Skills™: Strategic Planning for Board Members
 - Nonprofit Skills™: Effective Leadership Oversight for Board Members
 - Nonprofit Skills™: Financial Oversight for Board Members
 - Nonprofit Skills™: Measuring Progress for Board Members
 - Nonprofit Skills™: Fulfilling Legal Obligations as a Board Member
- **Nonprofit Skills™ for Leaders: Nonprofit Communications**
Price: \$349
 - Nonprofit Skills™: Communicating with the Public
 - Nonprofit Skills™: Communication Styles
 - Nonprofit Skills™: Communicating with Staff
 - Nonprofit Skills™: Communicating with Your Board
 - Nonprofit Skills™: Communicating with Volunteers

Online Learning

- **Certificate in Online Learning**
Price: \$359
 - Introduction to Online Learning
 - Teaching Online
 - Narrative Learning
 - The Technology of Online Learning
 - Online Learning Accessibility

Project Management

- **60 PDU Project Management Course Bundle**
Price: \$999
 - Allerton Connector Highway Project Management Simulation
 - Ethics for Project Managers
 - Emotional Intelligence for Project Managers
 - Quality Management Basics
 - Introduction to Agile
 - Project Management Team Leadership
 - Challenges for Agile Teams
- **Business Acumen PDU Bundle**
Price: \$279
 - Emotional Intelligence for Project Managers
 - PM Primer: Conflict Resolution
 - Introduction to Finance
 - Understanding and Managing Budgets

- **PM Skills® PMSCP® Certification**

Price: \$779

- PM Skills®: Critical Thinking and Decision Making
- PM Skills®: Interpersonal Skills for Project Leaders
- PM Skills®: Negotiation
- PM Skills®: Communication
- PM Skills®: Leadership
- PM Skills®: Conflict Management
- PM Skills®: Team Development
- PM Skills®: Change Management
- PM Skills®: Interaction and Engagement
- PM Skills®: Planning and Project Design
- PM Skills®: Embracing Risk and Uncertainty
- PM Skills®: Tailoring and Adaptability
- PM Skills®: Analysis and Problem Solving
- PM Skills®: Expanding Focus and Alignment
- PM Skills®: Certification Exam

- **Project Management (ACE Credit®) Certificate**

Price: \$739

- Managing Real World Projects
- Ethics for Project Managers
- Emotional Intelligence for Project Managers
- Effectively Managing Project Stakeholders
- Project Management Team Leadership
- Integrating Agile Into a Waterfall Environment
- Project Management Introduction Course (ACE Credit®)
- Project Management Final Exam (ACE Credit®)

Remote Work

- **Optimizing Remote Work Bundle**

Price: \$279

- Work from Home: Technology at Home
- Work from Home: Work-Life Balance
- Work from Home: Health and Wellness at Home

Six Sigma & Lean

- **Lean Six Sigma Green Belt Prep Course and Exam (Bundle)**

Price: \$889

- Lean Six Sigma Green Belt Exam Prep Course
- Lean Six Sigma Green Belt Certification Exam

- **Lean Six Sigma Yellow Belt Prep Course and Exam (Bundle)**

Price: \$669

- Lean Six Sigma Yellow Belt Exam Prep Course
- Lean Six Sigma Yellow Belt Certification Exam

- **Six Sigma Green Belt Prep Course and Exam (Bundle)**

Price: \$779

- Six Sigma Green Belt Exam Prep Course
- Six Sigma Green Belt Certification Exam

- **Lean Six Sigma Yellow Belt Prep Course and Exam (Bundle)**

Price: \$559

- Six Sigma Yellow Belt Exam Prep Course
- Six Sigma Yellow Belt Certification Exam

Small Business Management

- **Certificate in Small Business Management**

Price: \$559

- Accounting Fundamentals for Small Business
- Introduction to Small Business Management
- Small Business Marketing
- Budgeting and Financial Analysis for Small Businesses
- Law for Small Business
- Project Management for Small Businesses
- HR Fundamentals for Small Businesses
- Leading and Managing Small Businesses

- **Small Business Management (ACE Credit®)**

Price: \$629

- Accounting Fundamentals for Small Business
- Introduction to Small Business Management
- Small Business Marketing
- Budgeting and Financial Analysis for Small Businesses
- Law for Small Business
- Project Management for Small Businesses
- HR Fundamentals for Small Businesses
- Leading and Managing Small Businesses
- Small Business Management Final Exam (ACE Credit®)
- Small Business Management Introduction Course (ACE Credit®)

Women in Business

- **Certificate in Leadership for Women in Business**

Price: \$559

- Body Language for Women in Business
- Issues Facing Women in Business
- Leadership and Management for Women in Business
- Communication for Women in Business
- Work-Life Balance for Women in Business
- Networking and Mentorship for Women in Business
- Negotiation for Women in Business

- **Leadership for Women in Business (ACE Credit®) Certificate**

Price: \$629

- Body Language for Women in Business
- Issues Facing Women in Business
- Leadership and Management for Women in Business
- Communication for Women in Business
- Work-Life Balance for Women in Business
- Networking and Mentorship for Women in Business
- Negotiation for Women in Business
- Leadership for Women in Business Final Exam (ACE Credit®)
- Leadership for Women in Business Introduction Course (ACE Credit®)